

**WILSON COUNTY MEMORIAL HOSPITAL DISTRICT dba  
CONNALLY MEMORIAL MEDICAL CENTER**

**LONG RANGE PLANNING COMMITTEE**

**August 10, 2020**

**Present:** Larry Richardson, Chairman  
Tom Miller  
Allison Lamberth  
Justin Cook  
Sam Carter

**Absent:** Jeff Jordan  
Marcelo Laijas

**Also Present:** Bob Gillespie, CEO  
Karl Hittle, Endeavor  
Kyle Klein, CFO  
Kimberly Jones, Executive Assistant

**Call Meeting to Order**

Larry Richardson, Committee Chairman, called the meeting to order at 5:30 PM.

**Roll Call of Board**

The Committee Chairman called the roll of the Committee.

**Approval of the Long Range Planning Committee Meeting Minutes**

Mr. Richardson presented the May 2, 2019 Long Range Planning Committee Meeting Minutes for approval.

**Action Taken**

Motion made by Tom Miller and seconded by Allison Lamberth to approve the May 2, 2019 meeting minutes. Motion carried.

**Citizen Input – None**

**John Henderson- TORCH; Texas Organization of Rural and Community Hospitals**

Mr. Karl Hittle introduced Mr. John Henderson to the Long Range Planning Committee.

Mr. Henderson spoke briefly about Rural Hospitals and the impact of the Pandemic and answered questions from the Committee. Discussion ensued by the committee.

**CEO Update and Comments**

Mr. Bob Gillespie commented on the following:

-Review of the CMMC Service Areas

- Population Growth & Change
- 2019 Long Range Overview – 5 Pillars
- Marketing –
  - Tell our Story /Campaign
  - Branding Connally
  - Advertisement Campaigns
  - Physicians
    - Pediatrician
    - Podiatry
    - Urology
    - Primary Care
  - Reporting
- Providers, Employees and Services
  - Engagement
    - Active Joint Conference
    - Financial Engagement
    - Strategic Plan Engagement
  - Team Members
    - Engagement
    - Rounding
    - Survey Responses
    - Resolutions
    - Culture
  - Grow our Present/Future Leaders
  - Physician Recruitment
    - 1 New Specialists
    - 1 Additional PCP's
    - 1 Additional PA/NP's
    - MOB Physician Leases
- Technology and Facilities
  - Continue to build wireless infrastructure
  - Contactless check-in and registration
  - E-Signature capabilities
  - Laboratory Upgrade
  - Meditech Upgrade
  - Business Office
    - Remits
    - Denial Management
    - Process Development
    - Billing Optimization
  - Nursing Documentation
  - Rehabilitations Documentation
  - Home Health Systems/Documentation
  - EMR Decision
  - Cash Pricing
  - Application Programing Interfaces

- Quality Scores
- Patient Service Center
- Services and Growth
  - Clinic System
    - Well Women Clinics
    - Genetic Testing – Cardiology
    - Urgent Care to Convenient Care
    - Managed Care Populations
  - Surgery Growth
  - RHC LaVernia
  - Mobile Service
    - Exposure and Services to Remote Locations
    - Concierge Service
  - Campus Expansion Evaluate
    - LaVernia Campus Land and Construction
    - North Campus Expansion
    - Main Campus Facility – 2<sup>nd</sup> Phase
    - Hospital Renovations
- Financial Strength
  - Maintain 100 days cash on hand
  - 45% debt to asset ratio
  - Meet or exceed budget
  - Negotiate better agreement commercial payers
  - Grant writing expanded

Discussion ensued on the above topics with the Board Committee Members.

#### **Executive Session**

The Committee Chairman called for Closed Session.

The Committee Members convened into Closed Session at 7:25pm on 8/10/2020.

#### **Reconvene to Open Session**


The Committee Chairman called for Open Session.

The Committee Members convened into Open Session at 8:14pm on 8/10/2020.

#### **Review, Consider and take Action on Items for the Executive Session**

No action needed

With no further business, the meeting adjourned.




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**Marcelo Laijas, Secretary**

