

**Wilson County Memorial Hospital District dba
Connally Memorial Medical Center
District Board Meeting Minutes
April 17, 2025**

Present Allison Lamberth, Board President
Marcelo Laijas
Justin Cook
Randy Bruett
Larry Richardson
Nick Janysek

Absent Steve Browning
Don Finley

Also Present Bob Gillespie, CEO
Curtis Rojas, Endeavor
Brandon McDowell, COO
Kyle Klein, CFO
Gary Williams, CNO
Olivia Flores, Executive Clinic Director
Katelyn Hogg, Marketing Associate
Paublina Marquez, Marketing Associate
Tiffany Williams, Hospital Volunteer
Kimberly Jones, Executive Assistant

Call Meeting to Order

Allison Lamberth called the meeting to order at **5:00 p.m.**

Pledge of Allegiance / Texas Pledge / Reflection

Roll Call of Board

A roll call of the Board of Directors confirmed a quorum was present.

Citizen Input – None

Approval of the Board Meeting Minutes March 20, 2025

Action Taken:

Motion made by **Justin Cook** and seconded by **Randy Bruett** to approve the minutes of the **March 20, 2025** Board Meeting as presented. **Motion carried.**

Finance Committee Items

March Summary and Financial Analysis

Kyle Klein, CFO, presented the financial summary for March. The Board discussed and asked questions regarding the information.

Action Taken:

Motion made by **Justin Cook** and seconded by **Nick Janysek** to approve the March Summary and Financial Analysis. **Motion carried.**

Consultant Services Agreement - Endeavor

Bob Gillespie reviewed the agreement for Consultant Services through Endeavor with the Board. Board Discussion ensued.

Action Taken:

Motion made by **Justin Cook** and seconded by **Randy Bruett** to approve the agreement.

Capital Expenditures / Service Agreements / Lease Agreements

RQI Resuscitation Education System - Brandon McDowell requested up to \$120,000 for a **3-year agreement** to implement the **RQI Resuscitation Education System**. This is state of the art instruction and equipment for teaching and maintaining competence for high-quality CPR and resuscitation. Board Discussion ensued.

Action Taken:

Motion made by **Justin Cook** and seconded by **Larry Richardson** to approve the RQI Resuscitation Education System. Motion carried.

ENT Cart - Brandon McDowell requested up to \$165,000 for a navigation system for ENT surgical procedures, which provides image-guided technology for complex sinus surgeries. Board Discussion ensued.

Action Taken:

Motion made by **Justin Cook** and seconded by **Marcelo Laijas** to approve the ENT Cart System. Motion carried.

Enterprise Content Management - Brandon McDowell requested up to \$30,000 for an interface that allows images/documentation to be scanned into Meditech patient charts through an import process. Board Discussion ensued.

Action Taken:

Motion made by **Justin Cook** and seconded by **Randy Bruett** to approve the Enterprise Content Management Interface. Motion carried.

Monthly /Annual/ Quarterly Reports**Annual Quality Clinic Report – Olivia Flores**

Ms. Olivia Flores reviewed the following

- Quality Programs – Goal, keep costs down
 - HEDIS – Healthcare Effectiveness Data Information Set
 - Used by health plans to measure performance
 - Managed Care Contracts
 - WellMed
 - United Health Care
 - Humana

- Aetna
- Superior
- Medicare
- Medicaid – CHIP
- METICS
 - Outcome Measures
 - What are the outcomes of patient treatments?
 - A1C
 - LDL/HDL
 - Patient Survey Measure
 - CHAPS/HOS
 - Process Measures
 - Mammo, DEXA, Colo
 - Utilization Management
 - Referrals out
 - Keep patients out of the Hospital and ER
 - Decrease unnecessary surgery
- Stellar Health Managed Care Overview
- RAPPS – Rural Access to Primary and Preventive Services
- MIPPS – Merit Based Incentive Payment System (PQRS, VBM, and MU)
 - Quality (30% of score)
 - Promoting Interoperability (25% of score)
 - Improvement Activities (15% of score)
 - Cost (30% of score)
 - Report at end of the year
 - Composite score determines payment adjustment
- WellMed – Gold Tier
 - Star Rating Overview
- United Health Care
 - Star Rating Overview

Quarterly Patient Service Center Report – Olivia Flores

Ms. Olivia Flores reviewed the following

- Percentage of Calls Handled
- Staff Productivity
- Percentage Calls Handled
- Patient Portal

Quarterly Patient Experience Report – Gary Williams/Olivia Flores

Olivia Flores reviewed the following regarding patient experience scores

- Clinic System Overall
- Distribution of Responses
- 2025 Initiatives
 - Hierarchical Condition Category
 - Training sessions quarterly
 - Safety dashboards
 - Increase STAR rating per plan
 - Begin monitoring quality metrics for all managed care plans

- Decrease utilization by increasing preventative care
- Quality dashboards
- Using 3rd Party vendors
 - HEALOW
 - Commonwealth

Gary Williams reviewed the following regarding patient experience scores

- OR Overall Performance
- OR Focus Questions
- ER Overall Performance
- ER Focus Questions
- Inpatient Overall Performance
- Inpatient Focus Questions
- Inpatient Ancillary Focus Measures
- New Nursing Service Leaders
- Home Health Patient Experience Survey
- Home Health Patient Experience Survey Global Measures
- Home Health Patient Experience Survey Global Measure Drivers
- Home Health Patient Experience Survey Composite Measures
- Home Health Patient Experience Survey and Opportunities for Improvement
- Home Health 5 Stars

Quarterly Marketing Report – Katelyn Hogg/Paublina Marquez

- 2024 Heat Map
- Facebook Metrics
- X Metrics
- YouTube Metrics
- Dr. Caro, Dr. Sessions and Dr. Baumgartner – I heart Health Visits
- Karnes City Community Bingo and Health Vendor Fair
- Upcoming Events
 - Conviva Fiesta Event
 - Floresville Market Days Health Fair
- 20+ Physician Office Marketing Visits
- 3 Physician Office Lunch Meetings
- 5 Physician Videos
- 6 Physician I Heart Health Visits
- 6 Provider Onboarding's
- Long Range Strategic Initiatives
- 41 I Heart Health Events
- 100+ Social Media Posts
- 11 WCN/LVN Ads
- 12 Community Board Meetings
- Consolata Golf Tournament
- 4 Consolata Board Meetings
- Grand Opening Event
- 2 Employee Retirement Gatherings
- Full Marketing Presentation to PFAC (Patient Family Advisory Council)

- Cowboy Breakfast
- 4 New Employee Orientations
- 4 Employee Recognitions
- Assisting with Multiple 30 Minute Club Projects
- Doctor's Day

CEO Report

Bob Gillespie updated the Board on:

- Poth ISD Field Trips
- Manager and Employee Recognition Recipients
- Consolata Golf Tournament
- Decontamination Simulation
- Full Medical Staff Meeting 5/28
- Upcoming Events
 - Poth ISD 2nd field Trip
 - Hospital Week
 - EMS Week
- Home Health 5 Star – In both Quality and Patient Satisfaction
- Insurance Contracts update
- Bylaw and Personnel Committee Meeting - May
- Long Range Strategic Planning - June
- Big Thank you to Tiffany Williams, MHA, BSN, RN, CMSRN for helping with the Resuscitation Committee and Patient Family Advisory Council (PFAC)

Executive Session

The Board entered Closed Session at **6:07 PM**.

Reconvene to Open Session

The Board reconvened at **6:23PM**.

Take Action on Executive Session items

Medical Staff Credentials

Action Taken Section 161.032:

Motion made by **Larry Richardson** and seconded by **Randy Bruett** to approve the Medical Staff Credentials as presented. **Motion carried**

Other Sections

- No actions taken under **Texas 551.072, 551.074** or **Texas 551.085**.

Adjournment

With no further business, the meeting adjourned at **6:24 PM**.


Justin Cook, Board Secretary

